

Program Description

The Crunchi Referral Program (the “Referral Program”) is a rewards program offered by Crunchi, LLC (“Crunchi”) that is free to join for its registered Participants located in the United States. The purpose of the Referral Program is to incentivize and reward Clients who help share Crunchi’s amazing products with others. Participants are able to earn and accumulate credits (“CrunchiCash”) that can be redeemed for certain products as described in the Referral Program and the Crunchi.com website.

Membership

ELIGIBILITY

Membership in the Referral Program is limited to individuals only (no entities) who are not a Crunchi Advocate and is limited to one account per individual. You must be eighteen (18) years of age or older at the time you enroll in the Referral Program. By enrolling in the Referral Program, you agree to be bound by these Terms and Conditions (“Terms”). No purchase is necessary to enroll in the Referral Program. There are no participation or membership fees required to participate in the Referral Program.

HOW TO JOIN

There are three (3) ways to join the Referral Program and begin receiving CrunchiCash:

- a. **New Clients.** Your client account is automatically created with your initial order. Once the account is established, you may register for the Referral Program online at Crunchi.com.
- b. **Current Clients.** If you already have a Crunchi Client account, you may register for the Referral Program by navigating to Crunchi Referral Program on Crunchi.com in the main header navigation or the Referral Program tile in My Account and following the prompts to enroll in the Referral Program.
- c. **Referral Registration.** If you receive a referral link from a current Crunchi Client, you may register for the Referral Program by clicking the link and following the prompts to enroll in the Referral Program.

Earning CrunchiCash

You may send as many referrals as you desire to other individuals that invite them to Crunchi.com to review and purchase products. When an individual (who is or has not been a Crunchi Client) to whom you send the referral (a “Recipient”) makes her first purchase from Crunchi.com of \$50 or more, you will receive ten (10) dollars of CrunchiCash in your account and your Recipient will also receive ten (10) dollars of CrunchiCash in her account which can be redeemed for a future purchase. CrunchiCash cannot be redeemed for a Recipient’s initial Crunchi purchase.

There is no limit on how much CrunchiCash you can earn over the lifetime of the program but US regulations cap this perk at \$600 per calendar year.

All accrued CrunchiCash in your account will automatically expire ninety (90) days after it is awarded to your account. Expired CrunchiCash may not be restored to your account under any circumstances.

Exclusions to Redeeming CrunchiCash

CrunchiCash cannot be redeemed for taxes or costs associated with shipping and delivery fees, service fees, or handling fees if any.

No Currency Exchange

No currency exchange is applied to the value of Recipients’ purchases. All purchases are calculated in U.S. Dollars.

Promotional Offers

Crunchi reserves the right to make other promotional offers available to Referral Program Participants from time to time at its sole discretion. The terms of such promotional offers will be made available at Crunchi.com.

Viewing CrunchiCash

You can view and track your current CrunchiCash balance, as well as any activity and available rewards options, by logging into your Crunchi account.

Redeeming CrunchiCash

You may redeem CrunchiCash at any time to make a purchase from Crunchi.com subject to these Terms and Conditions. CrunchiCash can be redeemed for any amount, up to the purchase price of a desired item or items. There is no cap on how much CrunchiCash you can redeem at one time, up to the total product cost of the purchase.

Return of Products

If you return any product that was purchased in whole or in part by redeeming CrunchiCash, Crunchi will credit to your account the amount of CrunchiCash that was used for that purchase.

Expiration of CrunchiCash

All accrued CrunchiCash in your account will automatically expire ninety (90) days after it is awarded to your account. Expired CrunchiCash may not be restored to your account under any circumstances.

Communications by and with Crunchi and its Advocates

By enrolling in the Referral Program, you will automatically be subscribed to receive transactional emails about the Referral Program, including but not limited to communications regarding products, product orders, special and promotional offers, and CrunchiCash. Crunchi Advocates may communicate with you with respect to the Referral Program.

Opting Out of the Referral Program

You can choose to opt out of the Referral Program at any time. Opting out of the Referral Program does not cancel your Crunchi Client account.

If you opt out of the Referral Program and continue purchasing products, you will not earn CrunchiCash on those purchases. However, the CrunchiCash you earned while you were enrolled in the Referral Program will remain available in your account until its regular expiration date. You will have the ability to redeem your CrunchiCash while opted out of the Referral Program. You may opt back into the Referral Program at any time, resume earning CrunchiCash, and redeem any unexpired CrunchiCash in your account.

Data Privacy

By enrolling in the Referral Program, you agree to be bound by Crunchi's Privacy Policy. Please read Crunchi's Privacy Policy carefully to understand how Crunchi collects, uses, and discloses information about customers, how to update or change your personal information, and how we communicate with you.

Amendments

Crunchi may, in its sole discretion, alter, limit, amend or modify these Terms at any time or may terminate the Referral Program any time, by posting any such changes at www.Crunchi.com. The amendments or modifications to the Referral Program that Crunchi may make include, but are not limited to, any of the following changes: (i) increase or decrease the amount of CrunchiCash required to purchase a product; (ii) implement a different time period for the expiration of CrunchiCash; (iii) change the eligibility or method of becoming a Participant; (iv) modify or change the Referral Program rules or rewards; or (v) discontinue the Referral Program upon ninety (90) days notice. Electing to remain a Participant after a change in the Terms constitutes your acceptance of the revised Terms.

Termination/Removal from the Referral Program

Crunchi reserves the right to terminate your participation in the Referral Program if Crunchi determines, in its sole and absolute discretion, that you have violated these Terms or that the use of your Referral Program account is unauthorized, deceptive, fraudulent, or otherwise unlawful. In

the event that your participation in the Referral Program is terminated, all accrued CrunchiCash in your account will automatically expire.

Becoming a Crunchi Advocate

If you choose to become an Advocate in the future, upon entering into the Advocate Agreement with Crunchi, you will immediately cease to be a Participant of the Referral Program, your CrunchiCash will immediately convert to Crunchi Credit, and these Terms will not apply to you as a Crunchi Advocate.

No Cash Value of CrunchiCash

CrunchiCash accrued in connection with the Referral Program is promotional, has no cash value, cannot be transferred to anyone else, and cannot be redeemed for cash. In addition, CrunchiCash is not redeemable for gift cards or e-gift certificates.

Severability

If an arbitrator or court of competent jurisdiction determines any portion of these Terms is unenforceable in any respect, then it shall enforce the rest of the Terms to the fullest extent permitted by law without affecting the enforceability of all remaining Terms.